

SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



Sault College

COURSE OUTLINE

COURSE TITLE: Professional Image and Interactions For Estheticians
CODE NO. : EST 144 **SEMESTER:** 1
PROGRAM: Esthetician's Diploma Program
AUTHOR: Silvana Bassanello
DATE: Sept 2006 **PREVIOUS OUTLINE DATED:** Sept 2005
APPROVED:

DEAN

DATE

TOTAL CREDITS: 3

PREREQUISITE(S): None

HOURS/WEEK: 3

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*For additional information, please contact the Dean,
School of Health and Human Services*

(705) 759-2554, Ext. 2603

I. COURSE DESCRIPTION:

This course will introduce the student to the professional world of esthetics and personal care. The student will recognize and learn to project a professional image while maintaining a safe and functioning salon environment. Appropriate ethical behaviour in a business environment will be stressed.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the student will demonstrate the ability to:

1. Discuss beauty and health practices of the past.
Potential Elements of the Performance:
 - describe the cosmetics and skin care practices of the past cultures
 - describe the evolution in skin care in the twentieth century
 - describe the career opportunities available to estheticians

2. Practice ethical standards associated with the profession.
Potential Elements of the Performance:
 - demonstrate and accept accountability for your own academic and professional growth
 - identify your role in the personal care sector, and the boundaries and limitations of the profession
 - demonstrate effective and professional communication skills towards peers, and faculty
 - accept feedback positively to promote further learning
 - demonstrate effective and professional communication skills in conflict situations
 - practice ethical standards by which a successful career is built and client base is expanded
 - identify the career opportunities available to estheticians

3. Practice the professional image and conduct necessary in the esthetic industry.
Potential Elements of the Performance:
 - demonstrate punctual and regular attendance for all classes
 - comply with the Policies and Procedures of the Esthetician's Diploma Program regarding physical appearance and dress code
 - adhere to policies outlined in The Student Code of Conduct regarding behaviour on or off campus
 - demonstrate accountability for your own academic and professional growth
 - demonstrate effective communication skills
 - understand the importance of personality development and attitude and it's role with professional conduct
 - implement ergonomically correct methods of providing esthetic services in order to ensure a healthy physical state
 - build effective time management skills which help to reduce stress

4. Practice and employ methods of sanitation, disinfection and sterilization
Potential Elements of the Performance:
 - identify different types of bacteria, viruses, infections and parasites
 - identify various chemicals used for sanitation, disinfection and sterilization purposes
 - demonstrate proper personal hygiene by washing hands regularly, using hand sanitizers, wearing gloves, bathing and showering daily and keeping fingernails short, and free of nail polish
 - recognize when to refuse services to clients due to health reasons and identify when to refer them to a physician
 - demonstrate aseptic procedures in order to prevent cross contamination of products and equipment
 - employ health and safety practices outlined by WHMIS

5. Discuss factors for operating a successful salon
Potential Elements of the Performance:
 - employ techniques and discuss factors necessary for selling products and services in the professional setting
 - knowledge of techniques for attracting and retaining clients
 - knowledge of criteria for starting your own business
 - knowledge of career opportunities

III. TOPICS:

1. Health and Beauty Practices of Past Cultures
2. Employment Opportunities
3. Professional Image and Personality Development
4. Ethical Standards
5. Building Effective Communication Skills
6. Ergonomics in the Professional Setting
7. Bacteria, Viruses, and Parasites
8. Sanitation, Disinfection, and Sterilization Methods
9. WHMIS
10. Building and Retaining a Client Base
11. Operating a Successful Salon

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Milady's Standard Comprehensive Training For Estheticians by J. D'Angelo, P. Dean, S. Dietz, C. Hinds, M. Lees, E. Miller, A. Zani (2003) Milady (with workbook)

V. EVALUATION PROCESS/GRADING SYSTEM:

Test #1 20%

Bacteria, viruses, and parasites. Sanitation, disinfection, and sterilization.
WHMIS

Test #2 20%

Health and Beauty practices of the past, operating a successful salon, ethical standards, professional image, personality and attitude development

Test #3 20%

Career opportunities, retailing products and retaining and attracting a client base

Ergonomics Assignment 10%

Health and Beauty Assignment 30%

Attendance: If a maximum of 10 hours are missed in this course, an unsatisfactory grade will automatically be assigned.

The following semester grades will be assigned to students in post-secondary courses:

<u>Grade</u>	<u>Definition</u>	<u>Grade Point Equivalent</u>
A+	90 – 100%	4.00
A	80 – 89%	
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the requirements for a course.	
NR	Grade not reported to Registrar's office.	
W	Student has withdrawn from the course without academic penalty.	

Note: For such reasons as program certification or program articulation, certain courses require minimums of greater than 50% and/or have mandatory components to achieve a passing grade.

It is also important to note, that the minimum overall GPA required in order to graduate from a Sault College program remains 2.0.

VI. SPECIAL NOTES:

Special Needs:

If you are a student with special needs (e.g. physical limitations, visual impairments, hearing impairments, or learning disabilities), you are encouraged to discuss required accommodations with your professor and/or the Special Needs office. Visit Room E1101 or call Extension 2703 so that support services can be arranged for you.

Retention of Course Outlines:

It is the responsibility of the student to retain all course outlines for possible future use in acquiring advanced standing at other post-secondary institutions.

Plagiarism:

Students should refer to the definition of “academic dishonesty” in *Student Code of Conduct*. Students who engage in “academic dishonesty” will receive an automatic failure for that submission and/or such other penalty, up to and including expulsion from the course/program, as may be decided by the professor/dean. In order to protect students from inadvertent plagiarism, to protect the copyright of the material referenced, and to credit the author of the material, it is the policy of the department to employ a documentation format for referencing source material.

Course Outline Amendments:

The professor reserves the right to change the information contained in this course outline depending on the needs of the learner and the availability of resources.

Substitute course information is available in the Registrar's office.

VII. PRIOR LEARNING ASSESSMENT:

Students who wish to apply for advanced credit in the course should consult the professor. Credit for prior learning will be given upon successful completion of a challenge exam or portfolio.

VIII. DIRECT CREDIT TRANSFERS:

Students who wish to apply for direct credit transfer (advanced standing) should obtain a direct credit transfer form from the Dean's secretary. Students will be required to provide a transcript and course outline related to the course in question.